

Paradise Herbs, Inc. was established in 1994 by founder and formulator Scott Bias. He has 23 years of training, experience and research in the natural foods industry. Scott has extensively researched and practiced Chinese, Ayurvedic and Euro-Native American herbalism, receiving over ten years of apprentice hands-on training working directly under two Oriental medical doctors with a combined total experience of over sixty years in traditional Chinese medicine.

At Paradise Herbs we know that the end product is only as good as your starting material. We obtain our herbs from special alliances we have built all over the world. **Our herbs are grown where they are indigenous; either ethically wild crafted or cultivated without the use of any chemical fertilizers, pesticides or preservatives (the standards of certified organic, except no such certification exists).**

For example: Our Ayurvedic herbs Turmeric, Ashwagandha and Holy Basil are from an isolated and pristine environment at the base of the Himalayans, or we obtain our Ginger from the Ecuadorian rain forest where it is biodynamically cultivated. It is this total combination of factors: climate, soil, pristine and natural growing environment etc., that produce the outstanding quality of all our herbs. But we don't stop there.

It is a common time and money-saving method of various herb supplement companies to put their raw materials through a speedy CHEMICAL solvent or gas extraction. Paradise employs a slow and careful, low pressure, low temperature, 100% natural extraction process. Thoroughly cleaned and properly sized for extraction, the prepared plant material is loaded into state-of-the-art extraction equipment where it is bathed in purified, clean water, or a mixture of pure non-gmo grain alcohol and purified water. Using a uniquely designed process, we draw out even low solubility constituents like oils and resins without the use of harsh industrial solvents or fractionating co₂ gases.. The menstruum becomes increasingly strengthened as it is cycled through the plant material and begins to have its own unique solvent characteristics, helping to pull out additional constituents that are lower in solubility. The extraction process is a closed system so that valuable volatiles don't escape. The extract menstruum is then concentrated and the concentrated liquid is dried using an ultra high speed spray dryer that produces a fine powder. Throughout this process each plant species is prepared and extracted according to the particular "individuality" of that herb. GMP's and strict quality control measures are integrated throughout. Quantitative tests include HPLC, HPTLC, GC, UV, and microbiological analyses to insure cleanliness, quality, consistency and standardization.

Our end product after extraction is a true full spectrum, we never fractionate or isolate. We believe in keeping all the synergistic components in the balanced ratios nature intended. It is a central philosophy of traditional herbalism to trust in the wisdom of nature to provide the most complete medicines for humans. Unlike the conventional Pharmaceutical Industry that has sought to isolate compounds to create new drugs, we believe the whole herb is the medicine and is supplying all the benefits. For example, studies have shown that a true full

spectrum herbal extract of Panax Ginseng consistently outperforms an extract comprising only isolated ginsenosides. This illustrates that polysaccharides and other active constituents in Ginseng play an integral role in its clinical efficacy. Also research analysis reveals a component in Panax Ginseng called panaxydol to inhibit cell cycle progression of human malignant tumor cells. We believe this is scientific proof for true full spectrum preparations as compared to fractionated isolates only containing the ginsenosides.

Our production facility is designed and operated to pharmaceutical standards, with an OTC drug license and DEA/State Bureau of Narcotics registration. This is far beyond industry GMP standards. Advanced architectural and design features give the manufacturing environment the look and feel of a hospital operating room. All operations are carefully documented, including in-process quality assurance checks. Equipment use/cleaning logbooks, and standard operating procedures are followed scrupulously to avoid any form of contamination or non-compliance. HEPA filters not only condition the air by removing moisture, they function at 95% efficiency down to 5 microns, eliminating microbial and cross-contamination. This system introduces clean air into the room, creating a positive pressure which insures that only the cleanest air contacts ingredients and finished goods.

WE NEVER USE FILLERS OR FLOW AGENTS. Common fillers or flow agents like magnesium stearate, calcium stearate, or stearic acid, are hydrogenated oils. Not only are these oils unhealthy, but they coat the capsule ingredients with a layer of saturated fat hindering nutrient absorption. Some studies we have seen list this hindrance to be as high as 80%. Doing the math on this, that cuts down nutrient contents utilized to 20%, not very good to say the least.

We are proud members of the NNFA True Label and all of our products have full disclosure ingredient listings. All labels conform to all applicable DSHEA labeling laws.

**These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.