

## **Megafood**

Today nearly all industries are international to some extent as world supply chains are integrated and materials are transported between continents. Pet food produced from Chinese materials contaminated with melamine is the latest example of problems that may result from globalization. Melamine from industrial waste was purposely added to make the protein levels appear higher than they actually were. Unscrupulous acts like this allow companies to increase profit margins and meet global demands for lower price, but at the expense of quality and in this case the creation a health hazard.

This is why at MegaFood we buy only quality raw materials from quality vendors as it is the only way to produce safe, quality products. We realized long before the pet food crisis that companies who jump from vendor to vendor seeking the lowest priced materials are likely to sacrifice quality for price. All our vendors regardless of location go through our approval process before we purchase any materials from them. We limit the number of vendors we use as much as possible and prefer to establish long term relationships with reliable, quality vendors. In fact, we have worked with many of our vendors for over 20 years.

But approving vendors and long term relationships are not enough. Every raw material we purchase is tested and must conform to our specifications before we use it. We built a factory to supply our own raw materials to gain even more control of quality. We created our own laboratory headed by a PH.D., Chemist to test these materials. MegaFood is now truly a vertically integrated company with more control than ever over its raw materials, thus ensuring quality.

To make sure our quality and manufacturing processes are as good as we believe we contract AIB to perform audits. We received a superior rating in both 2006 and 2007 from AIB. MegaFood is also a proud member of CRN (Council for Responsible Nutrition), a trade association that endeavors to make sure companies in the nutritional industry and their products meet high standards.

For more details visit us at [www.megafood.com](http://www.megafood.com) <http://www.megafood.com/>